



## Supervisor & Host Site Outreach Tool Kit

Every year, the Corporation for National and Community Service (CNCS) dedicates a week in March to celebrate AmeriCorps members across the country and the valuable contributions they make to their communities. This year's AmeriCorps week is March 8-14. The Pennsylvania Mountain Service Corps (PMSC) plans to share in this celebration through social media posts, distributing PSA's in the community, and attending the state wide celebration with our AmeriCorps members on Thursday, March 12, 2020 in Camp Hill, PA. We invite you to join in this celebration with us. Below are ideas, templates, and other resources specifically designed to help the host sites of PMSC celebrate and thank their AmeriCorps members. Please feel free to share this document with colleagues, board members, staff, etc.

### How to get involved:

#### **Announce or distribute a PSA at your place of work**

Let your fellow employees know how much you value the work done by your AmeriCorps member(s). Share one of these short notes during the week or create your own.

- *This week, Americans around the nation are celebrating AmeriCorps members and the valuable contributions they are making to their communities. We would like to take this time to recognize and thank the AmeriCorps members currently serving here, [member's name(s)]. Thank you for the work you do.*
- *AmeriCorps week is about celebrating the contributions made by those who have made the commitment to National Service. Join with us in thanking our AmeriCorps member(s), [member's name(s)] for their dedication to our [place of work] and our community.*

You could also share the ["What is AmeriCorps" video](#) for a quick and easy way to explain what AmeriCorps is all about!

#### **Share photos or videos of your member(s) serving on social media**

Snap a photo or quick video of your AmeriCorps member serving and tag PMSC. We have multiple social media platforms to make it convenient for you; Facebook, Instagram, Twitter, LinkedIn. Links below. Be sure the AmeriCorps 'A' is visible on the member. You can use hashtags like #AmeriCorpsWeek #AmeriCorpsWorks #MadeInAmeriCorps #PMSC #CNCS #GetThingsDone #NationalService

*AmeriCorps Week 2020  
March 8-14*

- *We are joining in the #AmeriCorpsWeek celebrations and thanking our awesome member(s), [member's name(s)] for their contributions at [place of work]. #GettingThingsDone #PMSC #CNCS #AmeriCorpsWorks*
- *Making a difference in the lives of those they serve! Our AmeriCorps member(s), [member's name(s)] are #GettingThingsDone. #AmeriCorpsWeek #PMSC #CNCS*

You can also follow along with PMSC's AmeriCorps Week post schedule and join in on the daily hashtags. See table below for details.

<i>Week Day</i>	<i>Hashtag</i>	<i>What to post</i>
<i>Sunday, March 8</i>	<b>#MadeInAmeriCorps</b>	Let's kick off this week by sharing your favorite AmeriCorps memory.
<i>Monday, March 9</i>	<b>#MotivationMonday</b>	Share what is/was your motivation to serve as an AmeriCorps member
<i>Tuesday, March 10</i>	<b>#TransformationTuesday</b>	Tell us how your AmeriCorps journey has transformed you
<i>Wednesday, March 11</i>	<b>#DayoftheA</b>	Join in on the National Day of the A photo contest. Show your AmeriCorps spirit and post a photo of you and the 'A'. Tag @AmeriCorps
<i>Thursday, March 12</i>	<b>#AmeriCorpsWeek2020</b>	CURRENT MEMBERS- Share a quick photo or selfie from today's AmeriCorps week celebration in Harrisburg
<i>Friday, March 13</i>	<b>#FollowFriday</b>	Help us get the word out about PMSC. Recommend our social media sites to your friends/followers by tagging us!
<i>Saturday, March 14</i>	<b>#ShoutoutSaturday</b>	Send a shout out to those folks who helped impact you during your time as an AmeriCorps member

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### **Guest blog post on PMSC blog**

Send us a short write up about your AmeriCorps member/ the work that they are doing at your site and we will feature it on our blog. Submit write ups to Jena at [jshaffer@iu08.org](mailto:jshaffer@iu08.org). Check out the [PMSC Blog here](#).

### **Share PMSC social media posts**

Follow and like PMSC social media accounts to share our content, not only during AmeriCorps week, but throughout the year. Links below.

- Facebook- [Pennsylvania Mountain Service Corps](#)
- Instagram- [@pmscamericorps](#)
- Twitter- [@PMSCAmeriCorps](#)
- LinkedIn- [pmsc americorps](#)

You can also see what's happening with AmeriCorps around the country by following @AmeriCorps on Facebook, Instagram, and Twitter.

### **Other Resources**

The CNSC website also contains resources to help you celebrate AmeriCorps week. Downloadable graphics and other creative material [can be found here](#).

Share the impactful [8 Reasons to Love AmeriCorps](#) graphic.

AmeriCorps members can order [additional AmeriCorps gear](#) to show their pride.